

**Fall**

**The Orange News:**  
**JAU Newsletter**

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**The Fifth Bachelor and the Eleventh Diploma Graduation**

Under the Patronage of Her Excellency, the Minister of Tourism and Antiquities, Chairperson of the Board of Trustees, the Jordan Applied University College of Hospitality and Tourism Education celebrated the Fifth Bachelor Degree and the Eleventh Diploma Graduation ceremony on Wednesday, 15th October, 2008. There were 105 graduates, many of whom were outstanding, in the disciplines of Hotel Management, Tourism Management and Tour Guide Services Management.

**His Excellency, the Minister of Tourism from the republic of Yemen visits JAU...**



On June 16, the Minister of Tourism from the Republic of Yemen, His Excellency Mr. Nabil Hassan Al-Fakih, visited JAU during the UNWTO Conference which was held in Amman. His Excellency was impressed with the appearance and quality of our students and staff.

Dr. Muhsen Makhamreh, the Dean, attended the Second organizational meeting of the AHA International Hotel Management Board on July 19<sup>th</sup>-30<sup>th</sup>, 2008. Different issues were discussed during the meeting, including the future development of the internship program between AHA and JAU. The new AHA Diploma Program was discussed within the overall strategy of the AHA board. Following the meeting, Dean Makhamreh attended the annual International Council of Hotel and Restaurant Institutional Education (ICHERIE) conference.



On 28 July 2008, under the patronage of Her Excellency Mrs. Maha al-Khatib, the Minister of Tourism and Antiquities and in collaboration with USAID, a graduation ceremony was held for the 73 students who had successfully completed the Tour Guide Program.

**Academic and Educational Events**

Dr. Muhsen Makhamreh presented a lecture entitled the Middle East: A global perspective at the Oklahoma University, in the U.S.A. on November 4, 2008. A MOU was signed

between JAU & Oklahoma University in which the two institutions agreed to pursue cooperative activities to be conducted on basis of equity and mutual benefits of both parties.



## Inside Activities

On July 22<sup>nd</sup>, JAU welcomed Professor Baker Ayoun from Auburn University in U.S.A. Professor Ayoun presented a lecture to the students entitled "Development in Hotel Management Program" All those present not only enjoyed the interesting presentation but benefited from learning about future hotel management programs.

As part of the Tour Guides Program, JAU hosted Dr. Omar Al Zoubi, the executive director assistant of research department at the Central Bank of Jordan on August 25<sup>th</sup>, for a lecture entitled "The Jordanian Economy". Different issues considering inflation, average income exports and imports, foreign currency exchange were discussed.

On October 21<sup>st</sup> 2008 JAU was visited by Mr. André Rapati, country coordinator from the PUM organization, together with Mr. Ayman M. Qaffaf who is the Business Development Manager for the Jordan Europe Business Association. Both gentlemen had lunch in our training restaurant with the Dean and other faculty members. After lunch both visitors received a tour through the University and Century Park Hotel.

## Environmental Activities

One of the objectives of the Eco-Tourism and Environmental Studies B.A. Courses is to become aware, not only of the beauty of

the natural areas in Jordan, but also their outstanding universal value as touristic sites for local, regional and international tourists.

Consequently the students visited the Dana Reserve to understand the relationship between ecotourism and the local community, and how they interact. The motivation for site visits is to enable all students to gain first hand experience of touristic sites in Jordan.

The environmental committee initiated its activities by cleaning the surrounding areas of the college, school, and the hotel.



On June 29<sup>th</sup> faculty members of JAU attended a workshop on Environmental Management of Tourist Accommodation Sector in Jordan at the Hashemite University.

On July 1<sup>st</sup> and 2<sup>nd</sup>, faculty members at JAU Participated in "The International Conference on Environmental Performance of Tourist Accommodation Sector in Euro -Med Countries" at Movenpick Hotel in Petra. The Faculty

members submitted a paper entitled "Key Challenges Facing Environmental Sustainable Development in the Tourism and Tourist Accommodation sector in Jordan"

## Invitations

The Dean, Dr. Muhsen Makhamreh, hosted a lunch for all JAU employees on December 31 2008, to celebrate Eid Al Adha, the Hijri New Year, Christmas and the 2009



New Year. The kitchen and service team did a fantastic job to prepare a splendid meal which all enjoyed.

Dr. Peter Witterauf, General Manager & Board Member, Mr. Reinhold Babel, Deputy Director of Institute for International Contact & Cooperation and Mr. Thomas

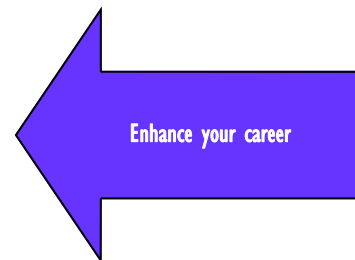
Gebhard, Resident Representative of Hanss Seidel Foundation visited JAU on 11/11/2008 to meet with all Hanss Seidel partners in Jordan and discuss the Tour Guides issue .



## Short Courses

JAU conducted the following courses

Training Course Name	Target Group
Food Service Procedures	Tikeyet Um Ali
Sales Techniques	Duty Free Shops
Food Service Procedures	King Hussein Club
Food Production	King Hussein Club
Housekeeping Procedures	King Hussein Club
Food Hygiene	King Hussein Club
Food Production	Al Darak
Food Service	Al Darak
Food Service	Palestine Investment Fund
Food Service	The Queen Zain Al Sharaf Institute for Development
Managerial Skills	Duty Free Shops
Kitchen Management	Syrian Airlines



## Outside Activities

JAU students participated in the Bed Making Competition at the International Hospitality Forum on Thursday, 30<sup>th</sup> October. Our student Faris Azhar won first prize. The competition was judged by Mrs. Claude ,

Mr. Osama and Mrs. Barbara; all were impressed by the bed



making skills of our students. The competition was conducted over three days, and included staff from some of the Five Star Hotels, however, all three of the judges agreed that the JAU students exhibited the highest standard of all.

**JAU**

Jordan Applied University  
College of Hospitality and  
Tourism Education

Phone: 962-6-562-9232  
Fax: 962-6-567-1133  
E-mail: info@jau.edu.jo

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**T**he Chairman of JHTEC, Mr. Nadeem Al-Moacher, the Managing Director / Board Member of JHTEC, Mr. Abdul Hakeem Al-Hindi, the Dean of JAU, Dr. Muhsen Makhamreh met with a Swedish Investor on November 9, 2008. The meeting was also attended by His Excellency, The Ambassador of Sweden. In their meeting they discussed collaboration between JHTEC, JAU and the Swedish Academic Investor.

**O**n August 19<sup>th</sup>, JAU hosted Dr. Raouf Abu Jaber for a lecture entitled " The Cultural Heritage for the city of Amman".

## Miscellaneous

**O**n October 28 2008, Dr. Badaruddin Mohamed, Dr. Azman Bin Samsudin, and Mr. Mohamed Zulkarnain Mohamad from Universiti Sains Malaysia (USM) visited JAU and discussed future cooperation between the two institutions.



**O**n October 7, Mr. Clemens Berendsen, a member of the board of directors of the Hotel School " The Hague" in Netherlands visited JAU and discussed future cooperation between the two institutions.

**J**AU participated in the University Fair of The Baptist School, where JAU representatives met with high school students explaining about the college, its advantages and how to apply.

**T**he library of the Jordan Applied University (JAU) received 250 books from USAID on July 21, 2008; the books were purchased through a grant from the USAID/Jordan Tourism Development Project, which is supporting the enhancement of training and education in hospitality and tourism-related fields.

