

# The Orange News

## JAU NEWSLETTER

Issue 14

Spring 2013—2014

A group from Al Quds University – Palestine visited JAU on Thursday 23/1/2014. The purpose of the visit was to learn about JAU's successful experience and expertise in the Hospitality Education. The delegation also toured both JAU and the Training Hotel .



The Dean of JAU held a meeting on Thursday 6/3/2014 with the new students for the 2013-2014 academic year. He welcomed the new students and gave a brief explanation about the college and the programs offered, and answered all the students' enquiries.

La Pantera establishment organized and supervised a Japanese Cooking course at JAU premises between 23-27/3/2014. La Pantera establishment hosted the Japanese Chef Yuki Gomi to conduct this course, attending the course were chefs from Jordanian hotels as well as JAU training kitchen chefs and students.



JAU signed a memorandum of understanding with MENA JO total management solutions on Thursday 27/3/2014. The parties agreed to establish an on-going collaboration between both parties.

A group of JAU students and faculty members participated in the "Earth Hour 2014" event on 29/3/2014 at Wild Jordan/ Jabal Amman, which was organized by RSCN with the cooperation of ATICO Fakhreldin Group.



JAU signed a memorandum of understanding with the Employment, Technical and Vocational Education Training Fund (E-TVET) on Sunday 30/3/2014, to fund 150 trainees to obtain a Training Diploma in Hospitality Management and Culinary arts.



JAU hosted Captian Anas Al Tantawi from Drug Enforcement Administration on Sunday 30/3/2014 to give a lecture on Drugs: its kinds, effects and damage.

JAU held a Recruitment Day on April 30, 2014 for current students, prospective graduates, and graduates from its BA, Diploma, and Training Diploma programs. Four and five star hotel managers, restaurant owners, travel agents, and tourism professionals participated in the event, in which interviews took place to hire students and graduates for both part-time and full-time vacancies.



JAU is hosted the Country Manager of the Marriott Hotels in Jordan, Mr. Philip Papadopoulos on Wednesday 11/5/2014, to share his personal experience in the hospitality industry with JAU students, who enjoyed the lecture and found it very inspirational.

JAU is hosted Mr. Enda Mullin / Area General Manager, Sheraton Amman Al Nabil Hotel on Tuesday 13/5/2014. He shared his personal experience in the hospitality industry with JAU students, then toured JAU facilities and enjoyed lunch at JAU Training restaurant.





Mr. Thijs Van Praag, Chief Executive Officer of PUM and a group from PUM office in Jordan visited JAU on Sunday 18/5/2014 and met with JAU Dean to discuss mutual cooperation projects between JAU & PUM.

A new IT laboratory was opened at JAU on Tuesday 20/5/2014, this lab was furnished by USAID as part of a grant for JAU to assist in the application for Ted-Qual UNWTO Certification.



USAID Economic Growth Through Sustainable Tourism Project and JAU conducted a training course for a group of teachers from the Ministry of Education's Hospitality High schools between 13/4 – 20/5/2014 aiming to build their skills and abilities in teaching the hospitality subjects.



A group of students and professors from Auburn University visited JAU in the period between 8/5-26/5/2014, as part of The Auburn Tigers Study Abroad Program in Jordan. The program will be taking place on JAU campus each year, includes a series of lecture related to Tourism in Jordan and visits to the touristic sites.



JAU students have won the First and Second place in the Hilton cooking competition that was held on 26/6/2014 at the Royal Academy of Culinary Art (RACA) against Race students also. The first winner Muatz Zaid will be offered a job at the Hilton \_Dubai and the second George Siriani will be offered a Job at the Hilton Dead sea



## QUALITY POLICY STATEMENT

Jordan Applied University College of Hospitality & Tourism Education (JAU) in Amman, Jordan is a private non-profit institution of higher education that was established in 1980 as the Ammon College for Hospitality and Tourism. Today, JAU offers bachelor's degrees a B.A. in Hotel Management and a B.A. Tourism Management.

JAU is committed to providing a high-quality higher education and considers quality assurance to be a core component of its business model.

JAU Quality Policy calls for continuous improvement in its Quality assurance activities which will be conducted according to the following principles:

1. Consistent with the standards outlined by the Higher Education Accreditation Commission (HEAC) and Ministry of Higher Education and Scientific Research (MoHE)
2. Strive to create the best student-oriented environment
3. Provide students with a well-rounded education in order to maximize their career opportunities
4. Establish and follow a quality assurance manual
5. Encourage participation and promotion of quality responsibilities amongst all employees and third parties through standards, education, training and coaching, supervision and effective communication
6. Involve JAU employees and key partners (employers) in the continual development process
7. Establish feedback systems to measure the performance of JAU
8. Learning from both the positive and negative outcomes of this measurement process, making improvements where appropriate

**Dr. Muhsen Makhamreh**  
Dean  
Dated: 25 June 2014



/Jordan Applied university college  
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